



Production Reel



JILLIAN LAGANELLI

Comedic Social Producer

An energetic, highly collaborative, hands-on producer/editor specializing in short-form comedic digital content. Proven track record communicating effectively, finding the funny and assessing final product quality in fast paced environments. Excels at creating eye-catching, on pulse and viral content for established brands and influencers.



jillianlaganelli.com



InMail Me!



@pnutbutternjilli

DIGITAL SHORTS

Highlights!

Head & Breakfast

Mini Mockumentary



The first ever sex positive Bed & Breakfast where the elderly couple who owns the inn, suck you off! A wonderful, consensual getaway for the adventurous. It garnered 3.6M views.

Repeatable Series: [Mini Mocks](#)

Written By: Jillian Laganelli

Co-Directors: Jillian Laganelli & Victoria Cheyenne

The Gaslight

As Seen on CC



"Gaslight Detector" lets women know when their partner is bullshitting them. It's going off right now, but it's probably because you installed it wrong. Didn't I tell you how to do it?

You never listen. It garnered 1M views on C.C.'s TikTok and 35K+ likes.

Repeatable Series: [As Seen on CC - Infomercial Parodies](#)

Under the Influencer Week Influencer: LaLa Milan

Written By: Jillian Laganelli

Co-Directors: Jillian Laganelli & Meredith Dobbs

Boomer Stoop



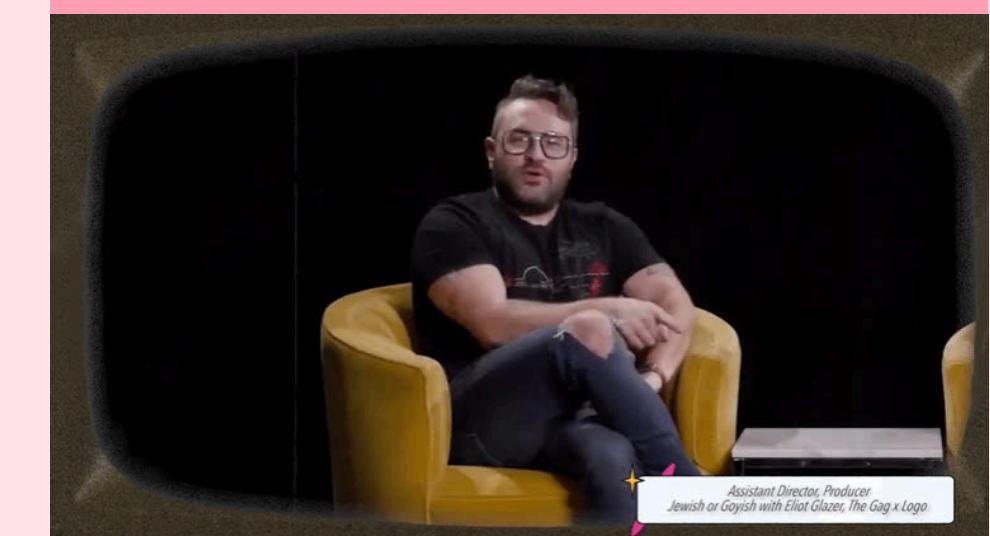
Boomer Stoop is a Shorty Award winning series created by Rose Kelso. Rose Kelso teaches Boomers through original song and puppets basic information and empathy they may be lacking due to their generational trauma. They cover: Q'Anon, Socialism, Pronouns and more!

Repeatable Series: [Boomer Stoop](#)

Written & Composed By: Rose Kelso Associate Director & Series Producer: Jillian Laganelli

2 Jews Choose

Rose's Music Show



Ever wonder what's more Jewish: a hotdog or a hamburger? Well, Eliot Glazer and his fellow Jewish guests determine if something is in fact Jewish or Goyish. You're welcome!

Repeatable Series: [2 Jews Choose](#)

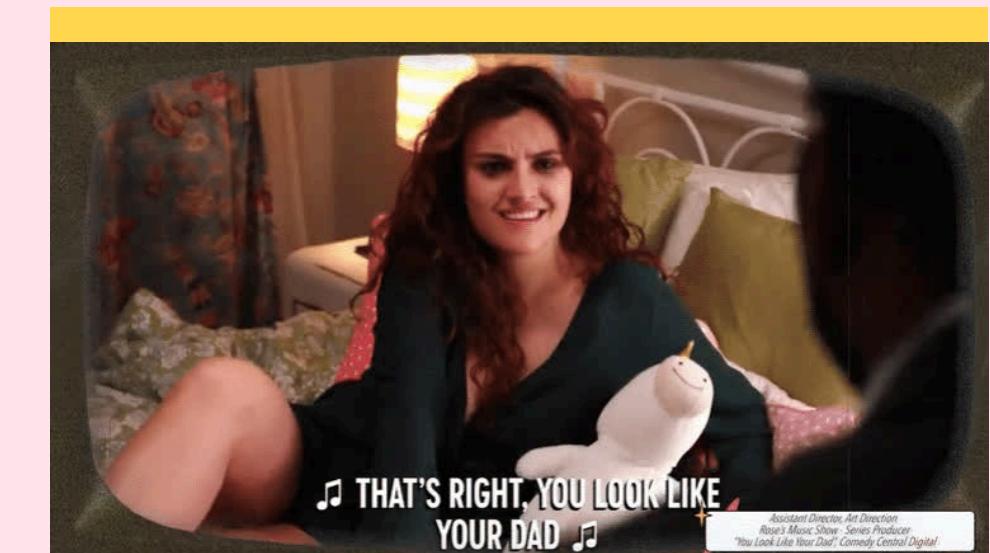
Created By: Eliot Glazer (Creative Partnership, [The Gag x Logo TV](#))

Series Producer & Associate Director: Jillian Laganelli

During Jillian's five years at Comedy Central as a social producer, she wrote, produced and directed original sketches for C.C.'s multiple brand channels and Paramount's extended brands.

Comedy Central partnered with influencers and comedians for "Under the Influencer" takeover weeks to create content for a broader audience.

Jillian's reel showcases a compilation of C.C. original video series she worked on, ranging from: commercial parodies, mini-mockumentaries, music videos and branded content. Jillian produced content with budgets ranging from \$20 - \$200k

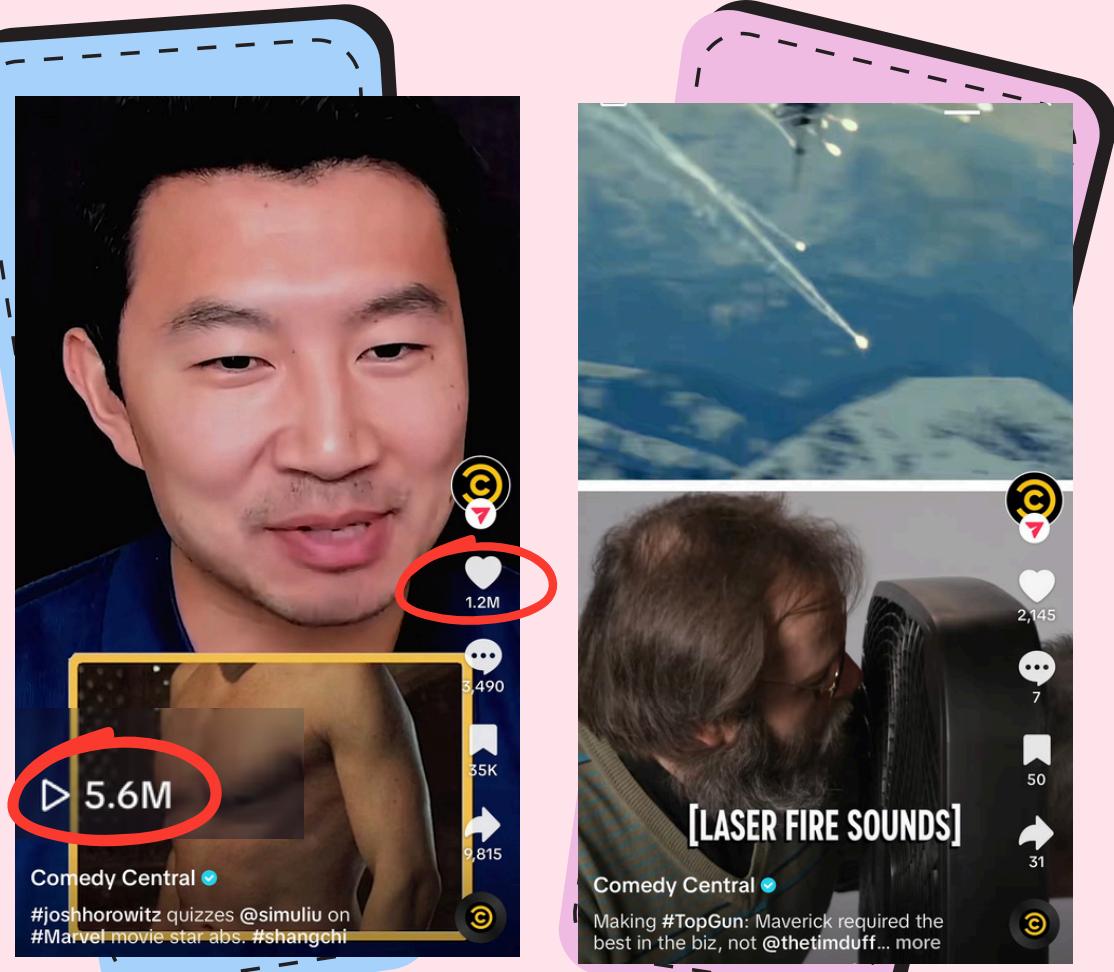


Rose's Music Show is a collection of chaotic, yet catchy tunes about every weird thought under the sun. With classics such as: "You Look Like Your Dad," "European Boys" or an ode to "Bob F'n Ross," there is something to enjoy for the whole family. On second thought, don't show the kids?

Repeatable Series: [Rose's Music Show](#) Created & Composed By: Rose Kelso

Series Producer & Associate Director: Jillian Laganelli

PROMO PITCHING



Jillian regularly contributed to brainstorms for MTV's digital series: "The Untitled Josh Horowitz Show" where celebrity interviewer, Josh Horowitz would interview actors on their upcoming movie releases and play original, themed games based upon the promoted project.

In this particular video for the promotion of *Shang Chi and The Legend of the Ten Rings*, Jillian's pitch for Marvel Universe Ab Bingo was greenlit & played with Simu Liu.

It garnered 1.2M likes and 5.6M views on C.C.'s TikTok.

Jillian was the Associate Director on a promotional piece for Paramount's upcoming blockbuster hit: "TopGun: Maverick."

The Foley Artist is a Clio Gold Award winning original series, which was adapted for the film's promotion.

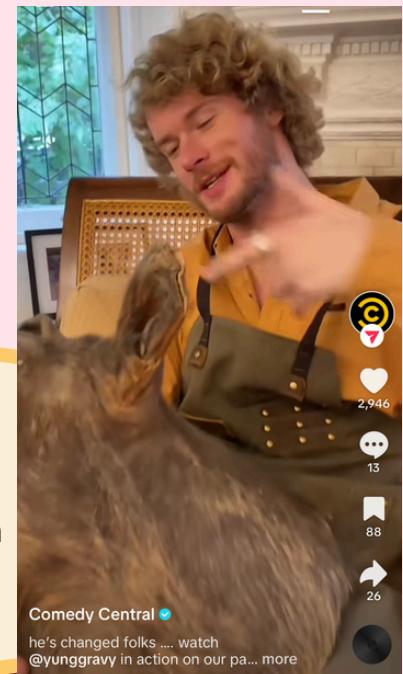
Jillian aided with script punch ups, art design and production management.

LO-FI CONTENT

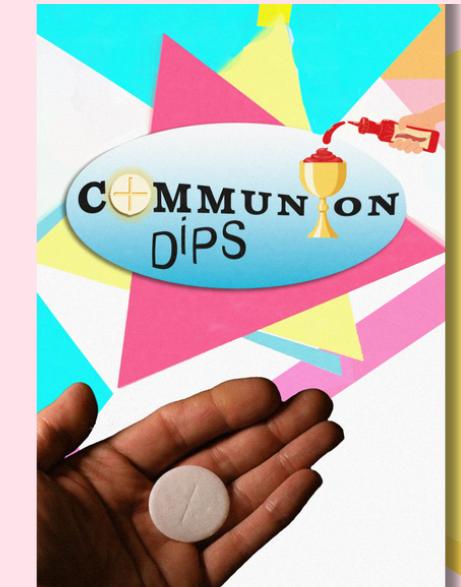


This was a timely piece, nodding at Jennifer Coolidge when she was making her internet resurgence after *White Lotus* Season 2. We filmed this with the cast of his romantic comedy movie trailer parody: *Along Came Polyamory*.

To promote Yung Gravy's "Under the Influencer" social takeover week, the Comedy Central Digital Team ideated short, organic pieces of content to promote his collaboration.



I aided in this quick promo video for Yung Gravy's upcoming collaboration on the *Mini Mock: Human Taxidermist*.



Created during a "Binge Social Shoot Day" during an Under the Influencer Week, we had many LA and NYC based comedians and influencers in one soundstage creating lo-fi sketches. Influencers making a cameo in this sketch are: Sven Johnson, Nicole Travolta, Hanna Dickinson & Andrea Lopez

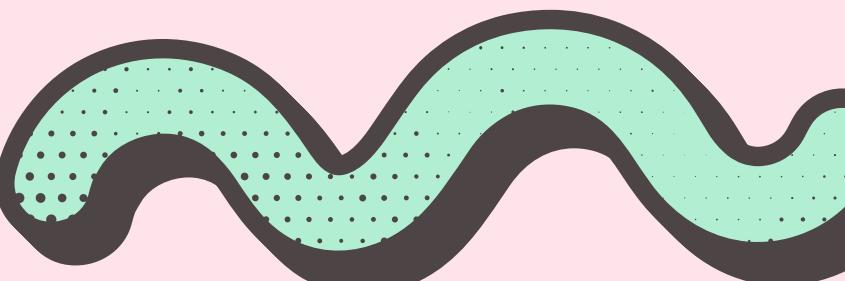
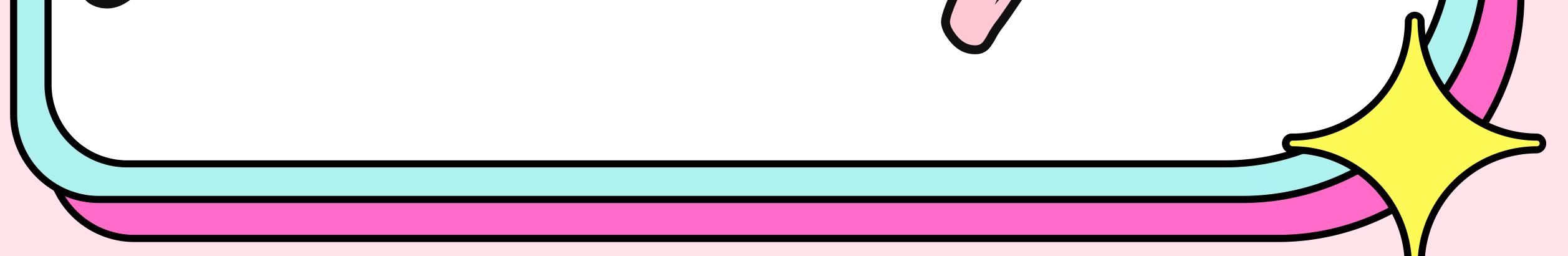
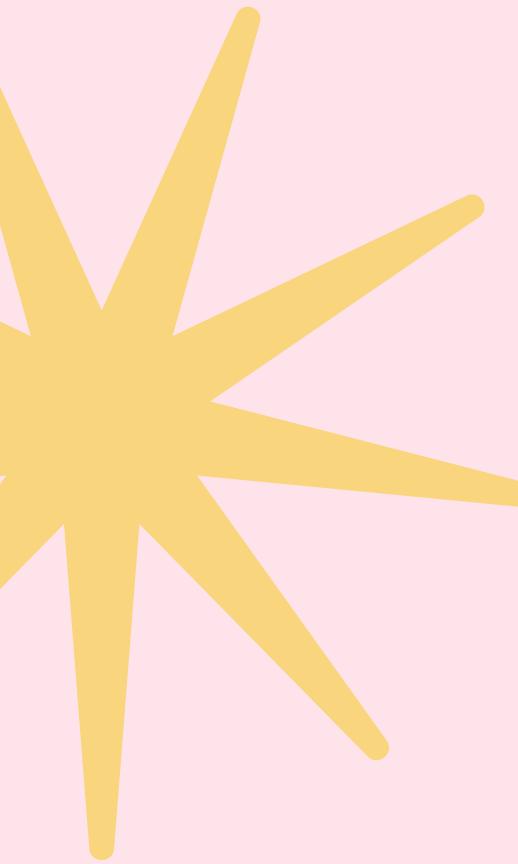
Written, Shot & Edited: Jillian

COMMERCIAL PARODIES



Guthrie & Maria's CD collections: *Songs for Your Divorce*, *Drunk Driving* and *Your Downward Spiral* are all available on CD for mail order!

Composed and Written By: Brooks Allison & Rose Kelso
Series Creation: Rose Kelso & Brooks Allison
Series Producer: Jillian



Thank You!